

Email Template for October 4-15

Hi _____,

Did you know that over 22% of Haitians live on less than \$1.25 a day? In the Grand Anse River Valley, where an organization I value and believe in works, the price of food has increased by 30% in the past year alone. It's creating a perfect storm - families are hungry, unrest continues to grow, and communities struggle to break free from poverty.

But this organization I'm so excited about - New Life for Haiti - **is making a tremendous difference**. New Life for Haiti provides kids with a brighter future through education, which less than 20% of Haitians receive. They meet the urgent needs of families, create reliable jobs, and influence cultural thinking through sustainable change. All the while, they share the love of Christ in all they do. They're creating real gospel transformation, **but they need your help to keep at it**.

On Saturday, October 17, New Life for Haiti is hosting a virtual event through Facebook, Instagram, and YouTube, and **I want you to join me**. This event is called 'Above & Beyond,' and its name is precisely what I hope to help do: go above and beyond New Life for Haiti's fundraising goal for eight program areas to provide our brothers and sisters in Christ with critical services.

I know it's a few weeks away, but I would be honored if you set aside a few minutes to join me on Saturday, October 17, to learn about key areas that need your support. Together, we can donate and help them hit their fundraising goal! You can register for this event by clicking here: igfn.us/form/AjVQyg Put a reminder in your calendar now, and let me know if you have any questions.

Yours in Christ,

P.S. There will be some stellar giveaways! Trust me, you don't want to miss this.



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Email Template (continued)

A word about using email templates:

1. Don't feel beholden by the template! Change the wording to make it your own, include a personalized greeting to the person you're sending it to, or add a favorite memory or fact about New Life for Haiti. This is a guide for you to use - if you want to copy and paste, that will work wonderfully, and if you want to take some time to tweak it, that will work wonderfully too.
2. Make sure to include the Above & Beyond logo below your name. This helps familiarize people with the event name, and connects them to our organization when they see the same logo on our Facebook, Instagram, YouTube, and event website. To include the Above & Beyond logo, simply copy the link, paste it into your search bar, paste, then click on the Above & Beyond logo, right click on your mouse, click "Copy image", then "Paste" below your name in your email.

Email Template for October 16

Hi _____,

We are one day out from the big event! New Life for Haiti's Above & Beyond virtual event on YouTube, Facebook, & Instagram, which also has a dedicated website, is happening **tomorrow**. Together we will raise critical funds for eight program areas:

- 1) Equip the Clinic
- 2) Embolden Education
- 3) Nourish the Needy
- 4) Shelter & Sustain
- 5) Gain Gospel Ground
- 6) Agriculture Aid & Assistance
- 7) Relief & Response
- 8) Fortify Families & Children

From 6 AM to 9 PM, the day will be filled with hourly live events, including interviews with staff members and donors, a tour of the Village of Hope, a life meal-prep event, music, and giveaways! I encourage you to go to <https://app.mobilecause.com/e/VQR0RQ?vid=9oukd> to learn about each program area, so you're ready to donate tomorrow. That will also be the link you'll use to make a gift of your choice tomorrow. I plan on donating to ____ because _____.

To catch New Life for Haiti live, text ABOVE to 41444 tomorrow, and you'll get a link directly to their dedicated event page where each YouTube live will be streamed.

This organization means so much to me, and your support makes a meaningful difference not just to me but to so many vulnerable brothers and sisters in Christ in the Grand Anse River Valley. Together, we will bring hope and a chance at a brighter future tomorrow.

Yours in Christ,



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Email Template for October 17

Hi _____,

Today is the day! New Life for Haiti's Above & Beyond virtual event on YouTube, Facebook, & Instagram, which also has a dedicated website, is happening **TODAY**. Together, we are raising critical funds for those eight program areas that I mentioned yesterday. Since today is THE day to make a gift of your choice, I wanted to share a little about each initiative so you can determine where you want to invest.

- 1) Equip the Clinic - Fill this new medical clinic with a year's worth of supplies! This clinic will be the only healthcare provider for over 20 villages in Southern Haiti.
- 2) Embolden Education - Provide the gift of education by sponsoring a child, helping them reach their full potential, and sending the message that they are seen, known, and loved.
- 3) Nourish the Needy - One in three people in Haiti qualify for urgent food assistance; give today to provide life-saving nutrition.
- 4) Shelter & Sustain - Provide a safe, environmentally friendly electricity source to the Village of Hope by funding our solar power update.
- 5) Gain Gospel Ground - Fund the discipleship of local church leaders, pastor mentorships, and new church plants to create cultural change.
- 6) Agriculture Aid & Assistance - Over 22% of Haitians live on less than \$1.25 a day. Provide seeds for Haitians to grow their own food and provide the potential for sustainable income.
- 7) Relief & Response - In a country prone to natural disasters, build up New Life for Haiti's emergency relief fund to supply the Grand Anse River Valley community when disasters like hurricanes, floods, and illnesses strike.
- 8) Fortify Families & Children - Provide critical trauma-informed care to children from domestic and sexual abuse homes to facilitate holistic healing.

What is the Lord laying on your heart? I encourage you to pick one of these areas and donate now by texting ABOVE to 41444 or going to <https://app.mobilecause.com/e/VQR0RQ?vid=9oukd>. Let's hit our goal of \$120,000 by the end of today. Together, we can change lives.

Yours in Christ,



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Email Template for Post-Event

Hi _____,

THANK YOU for participating in New Life for Haiti's Above & Beyond virtual event! Because of your contributions, we ensured vital programs continue to give those in the Grand Anse River Valley a brighter future.

Your generosity is filling a medical clinic, providing child sponsorships, funding solar power for the Village of Hope, supporting church leaders dedicated to spreading the Gospel, providing critical food to hungry Haitians, building up an emergency relief fund, and ensuring survivors of abuse receive holistic, trauma-informed care.

I thank God for you and your generous spirit. To see all of the wonderful initiatives you made possible at work, make sure to follow New Life for Haiti's Facebook page. Go to www.facebook.com/NewLifeForHaiti and like the page to get updates in your news feed.

And if you still feel a tug to support the people of the Grand Anse River Valley, sponsor a child today. Go to www.newlifeforhaiti.org/sponsor-a-child to make sure every kid has the opportunity for a brighter future.

Again, I can't thank you enough. I'm inspired, humbled, and in awe of what we were able to accomplish together yesterday. May God use what we were able to give and bless it tenfold.

Yours in Christ,



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